

Frontier Partnership Group

FPG

COMPANY BROCHURE

Growth built on stronger connections.

Commercial consultancy for ambitious businesses ready to create revenue through partnerships, focused business development, market entry and stronger teams.

STRATEGIC PARTNERSHIPS. NEW MARKETS. COMMERCIAL GROWTH.

frontierpartnershipgroup.com

A hands-on commercial partner.

FPG works alongside leaders who need momentum, senior business-development capability and a clear route from opportunity to measurable results.

What makes FPG different

- **Embedded, not distant**

We work with your team and your market, combining strategic direction with practical delivery.

- **Relationship-led**

We identify the people and partnerships that can genuinely move the commercial needle.

- **Commercially accountable**

Activity matters only when it builds pipeline, unlocks opportunity and produces visible progress.

- **Built around your reality**

Every engagement is shaped around your goals, resource and stage of growth.



Six ways we help businesses grow.

Flexible support for a specific initiative, a capability gap or an embedded commercial programme.

- **Fractional Business Development**

Senior BD leadership and delivery without the cost or commitment of a permanent hire.

- **Strategic Partnerships**

Partner mapping, propositions, introductions, engagement and negotiation support.

- **UK Market Entry**

A practical route into the UK through market insight, representation and the right connections.

- **Professional Services Growth**

Focused pipeline and relationship development for expert-led firms.

- **Energy & Infrastructure BD**

Commercial support for complex, technical and relationship-led markets.

- **Business Development Training**

Practical training in prospecting, networking, conversations, pipeline and account growth.



Clarity first. Action always.

A simple approach that turns commercial ambition into focused execution.

01 Understand

We establish the commercial priority, market position, existing pipeline and barriers.

02 Focus

We define the right prospects, partners, routes to market and measures.

03 Activate

We create senior engagement, practical outreach and disciplined follow-through.

04 Strengthen

We embed the tools, training and accountability that make growth repeatable.



MEET THE FOUNDER

Christian Drysdale

Founder & Consulting Director



CHRISTIAN DRYSDALE

Founder & Consulting Director

Growth is personal.

Christian built FPG around a simple belief: the strongest commercial results come from bringing the right people together, earning trust and turning shared ambition into focused action.

His experience spans strategic business development, senior relationship-building, specification sales and complex sectors including professional services, the built environment, energy, infrastructure and specialist manufacturing.

The approach is direct, honest and practical: open the right doors, create structure, build confidence and stay focused on outcomes that can be measured.

Opportunity Without Limits.
People Make Growth.
Real Impact. Measurable Results.

START A CONVERSATION

Where could the right partnership take your business?

Tell Christian what you want to achieve. FPG will explore the opportunity and identify the most useful next step.

CHRISTIAN DRYSDALE

Founder & Consulting Director

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